



### *Instructions for Authors*

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## Scope

*Asian Medicine: Tradition and Modernity* (ASME)<sup>1</sup> is a multidisciplinary journal aimed at researchers and practitioners of Asian Medicine. It makes available in one single publication academic essays that explore the historical, anthropological, sociological and philological dimensions of Asian medicine as well as practice reports from clinicians based in Asia and in Western countries, translations of relevant texts, and other types of articles. With the recent upsurge of interest in non-Western alternative approaches to health care, *Asian Medicine: Tradition and Modernity* will be of relevance to those studying the cross-cultural translations and adaptations of Asian medical systems in the age of globalization. It will also be relevant to those who wish to learn more about the traditional background and contemporary practice of Asian medicines within their countries of origin. On account of its appeal to scholars from a range of academic backgrounds (such as history, philology, anthropology, sociology, archaeology) as well as to practitioners based in Asia and in Western medical institutions and alternative health care settings, the journal constitutes a unique resource for both scholarly and clinically focused institutions.

## Ethical and Legal Conditions

Please note that submission of an article for publication in any of Brill's journals implies that you have read and agreed to Brill's Ethical and Legal Conditions. The Ethical and Legal Conditions can be found here: [brill.com/downloads/conditions.pdf](http://brill.com/downloads/conditions.pdf).

## Types of Submissions and Word Counts

All submissions, excluding book reviews, notes, and essay reviews, should include an abstract of 200 words and 5-6 keywords.

### *Scholarly Articles*

Traditional academic articles with critical historical, anthropological, sociological, or cultural analysis. Must rigorously conform to international standards of scholarship, and pass our peer review process. (5,000–8,000 words, inclusive of notes.)

### *Practice Reports*

Article-length ethnographic reports focusing on a particular practitioner, practice, or institution. Such

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<sup>1</sup> Please note that the unitalicised ASME acronym refers to the *Asian Medicine* journal within Brill, among its editors, and for the purpose of these guidelines. In citations and academic publications, the acronym should be italicised as *AMTM*.



### *Instructions for Authors*

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articles may not contain much critical analysis, as the purpose is to provide rich descriptive detail about the practice itself. (3,000–5,000 words inclusive of notes.)

#### *Research Notes*

Articles presenting preliminary findings from any field of investigation. Such articles may not contain much critical analysis, as the purpose is to provide details about a new research direction or subject matter. (3,000–5,000 words, inclusive of notes.)

#### *Translations*

Translations of primary sources, accompanied by a 500-1000 word introduction to the source's historical, social, and bibliographic context. (Consult with Editor-in-Chief about total word count.)

#### *Book Reviews*

Traditional critical examinations of recently published books, evaluating their strengths, weaknesses, and potential readership. Please note that we do not accept unsolicited book reviews. (700–1,000 words.)

#### *Essay Review*

Extended book reviews, usually covering more than one title or a multivolume collection. We are happy to accept unsolicited essay reviews. (1,000–3,000 words.)

#### *Book Notes*

Abbreviated book reviews, usually summarizing the book. (200–300 words.)

## **Online Submission**

ASME uses online submission only. Authors should submit their manuscript online via the Editorial Manager (EM) online submission system at: [editorialmanager.com/asme/](http://editorialmanager.com/asme/). First-time users of EM need to register first. Go to the website and click on the 'Register Now' link in the login menu. Enter the information requested. When you register, select e-mail as your preferred method of contact. Upon successful registration, you will receive an e-mail message containing your Username and Password. If you should forget your Username and Password, click on the 'Send Username/Password' link in the login section, and enter your first name, last name, and e-mail address exactly as you had entered it when you registered. Your access codes will then be e-mailed to you. When submitting via the website, you will be guided stepwise through the creation and uploading of the various files.



### *Instructions for Authors*

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A revised document is uploaded the same way as the initial submission. The system automatically generates an electronic (PDF) proof, which is then used for reviewing purposes. All correspondence, including the editor's request for revision and final decision, is sent by e-mail.

Your submission will be assigned an associate editor to review within two weeks of receipt. If you do not have a response from us by that time, please follow up by email and confirm that your submission was received. We accept a number of different types of submissions, as outlined above, so please specify in your e-mail to the Editor-in-Chief what type of submission you are making.

### *Double-blinded Peer Review*

ASME uses a double-blind peer review system, which means that manuscript author(s) do not know who the reviewers are, and that reviewers do not know the names of the author(s). When you submit your article via Editorial Manager, you will be asked to submit a separate title page, which includes the full title of the manuscript plus the names and complete contact details of all authors. This page will not be accessible to the referees. All other files (manuscript, figures, tables, etc.) should not contain any information concerning author names, institutions, etc. The names of these files and the document properties should also be anonymised.

### *File Format*

Please upload source files in .doc or .docx formats. (Please note we do not accept .pdf, .odt, or .rtf.) If you use a word processor other than Word, you will be responsible for any issues with format or encoding conversion.

### *Contact Address*

For any questions or problems relating to your manuscript or the editorial process, please contact: Pierce Salguero ([salguero@psu.edu](mailto:salguero@psu.edu)). For questions about Editorial Manager, authors should contact the Brill EM Support Department at: [em@brill.com](mailto:em@brill.com).

## Submission Requirements

### *Language*

Articles will not proceed to publication unless they adhere to the journal's house style. Manuscripts should be written in English, using American spelling (including -ize/-izing rather than -ise/-ising). Please double-check all non-English words. Spelling should be consistent throughout. ASME seeks clear and writing that will be legible to an international audience. Simple phrasing is preferred.



### *Instructions for Authors*

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With regards to foreign languages: all Chinese and Japanese words must include the original characters, following the Romanized word on first mention. All foreign scripts must be in a Unicode compatible font. Transliteration of Chinese is required in Hanyu Pinyin, and Japanese is required in Revised Hepburn.

For the transliteration of Sanskrit terms the IAST scheme is used. For details and useful tables see: [en.wikipedia.org/wiki/International\\_Alphabet\\_of\\_Sanskrit\\_Transliteration](http://en.wikipedia.org/wiki/International_Alphabet_of_Sanskrit_Transliteration). All Tibetan terms and names used in the manuscript should be phoneticised, followed by their Wylie transliteration in parentheses. For details on these transcription systems, see: [thlib.org/reference/transliteration/#!essay=/thl/phonetics](http://thlib.org/reference/transliteration/#!essay=/thl/phonetics) and [thlib.org/reference/transliteration/#!essay=/thl/ewts](http://thlib.org/reference/transliteration/#!essay=/thl/ewts).

### *Length*

Please adhere strictly to the word limits for all types of submissions, unless prior arrangements are made with the editor.

### *Font*

Authors must use a Unicode-compliant font. ASME uses the Brill typeface, which can be downloaded here: [brill.com/about/brill-fonts](http://brill.com/about/brill-fonts), and then go to: [brill.com/about/brill-typeface/brill-fonts-end-user-license-agreement](http://brill.com/about/brill-typeface/brill-fonts-end-user-license-agreement). For more information on fonts, scripts, and transliteration issues see: [brill.com/resources/authors/publishing-journals-brill/preparing-your-journal-article-manuscript](http://brill.com/resources/authors/publishing-journals-brill/preparing-your-journal-article-manuscript).

### *Punctuation*

Use only one space after a full stop. When an abbreviated word comes at the end of a sentence, there is only one full stop: ... in the European countries, France, Italy, etc.

## **Manuscript Structure**

### *General*

Please follow the structure below as closely as possible. Please follow the latest Chicago Manual of Style's Author-Date Citation guidelines for all matters of style, with citations in footnotes. Where the guidelines below conflict with Chicago Author-Date, this document takes precedence.

### *Required Supplemental Materials*

Authors should include just after the title a brief description of no more than 50 words on their current institutional affiliation, research interests, and recent publications. An abstract of approximately 200 words as well as 3-6 keywords should also be provided before the main text of the article.



## *Instructions for Authors*

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### *Indents*

The first paragraph after a heading should not be indented. Indent paragraphs thereafter.

### *Headings*

We strongly recommend that your manuscript be broken up into parts marked by clearly indicated headings, which can be further broken up with sub-headings. All subheadings follow rules of capitalization as in the article's title and citations.

### *Capitalization in Text*

Capital letters should generally be avoided with nouns unless they are derived from proper names (Maoism, Galenism), refer to titles (International Association for the Study of Traditional Asian Medicine, the Medical Research Council), and for acronyms, which should not be separated by dots (unless they appear so in a citation); for example: WHO, USA, PRC. Capitalization is expected in article titles, subheadings, and citations.

### *Quotations*

Quotations of up to two sentences in length should be included in the main text, enclosed within "double quotation marks," with final punctuation inside the quotes, and footnote reference numbers afterwards. Single quote marks ('...') should be used for quotes within quotes.

All English translations of technical terms and phrases should be in Romanization, placed in single quotation marks and followed by the technical term in the original language italicized and in parentheses.

For languages written in non-Roman characters (i.e., Chinese, Korean, and Japanese), the characters come after the italicized version of the technical term, and are also included in the parentheses.

Tibetan example: The Tibetan 'six basic tastes' (*ro drug*) and '17 attributes' (*yon tan bcu bdun*).

Chinese example: The Chinese 'five phases' (*wuxing* 五行) and 'six configurations of qi' (*liu qi* 六氣).

Sanskrit example: One should place mercury in a receptacle of black mustard and garlic, enclose it with cloth, and steam it with 'sour gruel' (*kāñjika*) in the 'cradle apparatus' (*dolikāyantra*) for three days.

### *Block Quotes*

Quotations longer than two sentences should be given in a separate paragraph. The text should not be italicized, and should be indented with wider margins than the main essay. The paragraph should be separated from the main text by a one-line space above and below the quotation. The indented paragraph should not be in quotation marks. Quotations *within* an indented quotation should be given in "double quotes."



### *Instructions for Authors*

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#### *Commas*

Place an Oxford comma after the second to last item in a list: A, B, and C.

#### *Reference Style*

References accord in every detail with the examples below.

#### *Footnotes*

The journal uses the Chicago Author-Date style for footnotes with fuller references in bibliographies. Footnotes should be used both to cite sources and to make any brief comments not deemed appropriate for the main text. The only exception to the rule is in book reviews, for which see below.

Footnote numbers are placed *after* any punctuation:

... as has been argued elsewhere.<sup>7</sup> This is the basis ...

All footnotes should spell out author/date/page in full. (*Ibid.* is only used when the reference is exactly the same including same page number as the previous reference and no other reference is given. Or *Ibid.*, page number (when citing the previously cited source but with a *new* page number).

#### Examples:

<sup>1</sup> Basham 1990, 13.

<sup>2</sup> Conrad and Wujastyk 2000, 10–15.

<sup>3</sup> Kuriyama 1999, 100. In *Expressiveness of the Body*, for example, Kuriyama argues for the incommensurability of the two ancient approaches to interpreting the body.

<sup>4</sup> Zimmermann in Leslie and Young 1992, 210–12.

<sup>5</sup> Zimmermann *ibid.*

#### *Bibliography*

A **Bibliography** (header written in bold) should be placed at the end of the text containing all sources cited in alphabetical and chronological order.

*Primary sources* (header written in italics) must be separated from *Secondary sources* (header written in italics) and placed first with a space line separating the two sections.

#### Examples:

Kovacs, Jürgen, and Paul U. Unschuld, trans. 1998. *Essential Subtleties on the Silver Sea: The Yin-hai jing-wei: A Chinese Classic on Ophthalmology*. Berkeley: University of California Press

Li, Jianmin. 2009. "They Shall Expel Demons: Etiology, the Medical Canon and the Transformation of Medical Techniques Before the Tang," translated by Sabine Wilms. In *Early Chinese Religion, Part 1:*



### *Instructions for Authors*

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*Shang Through Han*, edited by John Lagerwey and Marc Kalinowski, Vol. 2: 1102–50. Leiden: Brill.  
Wujastyk, Dominik. 1985. "Ravigupta and VagbhataVāgbhāṭa." *Bulletin of the School of Oriental and African Studies, University of London* 48 (1): 74–78.

### *Figures and Tables*

All figures and tables must be cited consecutively in the text.

Figures should be submitted as separate source files in .eps, .tif, or .jpg format, in a size suitable for the typesetting area of the journal. The resolution of these files should be at least 300 dpi for half-tone figures, and 600 dpi for line drawings. Number the files, and indicate in the manuscript where they are to appear (Fig. 1 here).

The text in a figure must be legible, and should not be smaller than font size 7. The size of this lettering for any text in a figure should be the same for all figures in the manuscript. After the submitted article is accepted, all images will need to receive permission from the original copyright holders for republication.

### **Book Reviews**

ASME intends to review all books in the fields of coverage. We do not accept unsolicited book reviews, although we will accept suggestions or recommendations for book titles from publishers, authors, readers, and the field as a whole. Authors interested in reviewing books in a particular subfield may contact the relevant Book Review Editors to be placed on a list of potential reviewers.

Please submit your book review by email directly to the commissioning editor.

### *Style*

In preparing your manuscript, please follow all style guidelines for articles above. Specific additional requirements for book reviews are as follows:

1. All references should be made **in-text**, rather than as footnotes. These references should take the following form: (Lo 2000). If it is necessary to cite a particular page number, the reference should be in the following form: (Lo 2000, 19).
2. ASME is an interdisciplinary international journal. Authors must communicate to a wide audience with many readers in fields other than their own with native languages other than English. Please use direct language, void of unnecessary jargon and technical terms, and the active voice as much as possible.



### Instructions for Authors

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#### Heading

The heading of your review should be as follows.

Author. Date of publication. *The Title of the Book*. City: Publisher. Pp. x + #. \$00.00 Hardback \$00.00 Paperback, ISBN xxx-x-xxxx-xxxx-x.

If it is a non-English book, include the English translation in parentheses. For books in other languages, please include the characters for the names and titles (for Chinese, Japanese, and Korean), an English translation of the title, and clarification of the language. Use the foreign currency symbol for the price and indicate different prices for hardback and paperback editions.

#### Examples:

Gudrun Kotte. 2009. *Wissen, Körper, Kompetenz: Das Erleben von Schwangerschaft, Geburt und Wochenbett von Chinesischen Frauen in Berlin (Knowledge, Body, Competence: Chinese Women Experiencing Their Pregnancy, Giving Birth and the Post-partum Period in Berlin)*, Berliner Beiträge zur Ethnologie (Berlin Contributions to Ethnology), vol. 16. Berlin: Weißensee Verlag. Pp. 312. € 28.00 Paperback. ISBN 978-3-89998-139-1. German.

Ge Jianmin 蓋建民. 2001. *Daojiao yixue 道教醫學 (Daoist Medicine)*. Beijing: Zongjiao wenhua. Pp. 412. ¥ 220 Paperback. ISBN 7801233182 9787801233189. Chinese.

#### Footer

At the end of your review, please include:

Your first and last name

Institutional affiliation and country

#### Contents

A short review or “book note” may provide a basic description of a single monograph or edited volume. A full book review may concern only one book, or discuss several works in the aggregate. Some works, such as multi-volume sets, works in other languages, or major contributions to the field, may deserve more space, and will be published as an *Essay Review*. These should be negotiated on a case-by-case basis with the Senior Book Review Editor.

The following suggestions for how to approach and structure a 12-paragraph review of an academic book is based on George Sarton, “Notes on the Reviewing of Learned Books” *Science* vol. 131, No. 3408 (1960): 1182-7. We offer it here as an overview of the basic elements of a review, and an example of how it may be structured:





### *Instructions for Authors*

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1. The opening statement should bring the reader into the book review. Follow up with a brief description of its aim, scope, and place in the world.
2. Classify the book: thesis, tendency, biases, and how they are upheld.
- 3-5. Discuss the author's main contentions with detailed evidence of the grounds for classification as in para. 2
- 6-7. Additional or contrary points to be found in other authors' or one's own research.
- 8-9. Deliver chief objections and summarize shortcomings but mention only the important errors (do not be exhaustive in list of minor errors).
- 10-11. Broaden out to larger field. How does the book change our conception of what it analyzed? What further work is needed to clear up doubtful points? Where have gaps been left that need to be filled?
12. Strike balance of merits and faults ending with a comment about the author and the book (not the reviewer or the larger subject).

#### Moral obligations of the reviewer:

1. The author and work should be given the floor, not the reviewer.
2. The reviewer is honor bound to be scrupulously fair.
3. The reviewer must never use the author's admission of weaknesses against the author.
4. The reviewer cannot expect the author to have written the book he or she would have done. One must review the book in terms of what the author set out to write about.
5. Always recognize what work goes into completing a book.
6. The reviewer may be severe on serious faults of interpretation and inference, but evidence of such faults should be illustrative not exhaustive.

### *Conflicts of Interest*

Submission of a book review for publication in ASME implies the following:

- You certify that you have not been involved with the authorship, editorial process, or peer review of the book in question.
- You certify that the book has not been authored by your mentor, student, or partner, or any other person with whom you have a relationship that would compromise your objectivity.
- You certify that you have reviewed the book impartially, especially in cases where the book forwards arguments or positions you disagree with.
- You agree not to share the manuscript or to communicate with the author about it until after it has been accepted for publication by the journal.
- *Asian Medicine* will not carry reviews of books authored or edited by the General Editor or Senior BRE. The Senior BRE will handle the review process for books authored or edited by



## *Instructions for Authors*

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area-specific BREs. Edited collections containing single chapters by any of the editorial staff of *Asian Medicine* will be handled through the usual process, as will books authored or edited by any of the Associate Editors of *Asian Medicine*.

## Publication

### *Proofs*

Upon acceptance, a PDF of the article proofs will be sent to the author by e-mail to check carefully for factual and typographic errors. Authors are responsible for checking these proofs and to make use of the Comment & Markup toolbar to note their corrections directly on the proofs. At this stage in the production process only minor corrections of fact are allowed and no stylistic changes. Alterations to the original manuscript at this stage will result in considerable delay in publication and, therefore, will be charged to the author. Proofs should be returned to the Editor in Chief.

### *Offprints*

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## Consent to Publish

### *Transfer of Copyright*

By submitting a manuscript, the author agrees that the copyright for the article is transferred to the publisher if and when the article is accepted for publication. For that purpose the author needs to sign the **Consent to Publish**, which will be sent with the first proofs of the manuscript.

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Should the author wish to publish the article in Open Access, he/she can choose the Brill Open option. This allows for non-exclusive Open Access publication under a Creative Commons licence in exchange for an Article Publication Charge (APC), upon signing a special Brill Open Consent to Publish Form.

# Asian Medicine

Tradition and Modernity

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## *Free Access*

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