This work is a corpus-based study of the language of English up-market ("quality") newspaper editorials, covering the period 1900–1993. CENE, the Corpus of English Newspaper Editorials, was compiled for the purposes of this study and comprises editorials from the Daily Telegraph, the Guardian, and The Times chosen to represent periods at ten-year intervals. The language of the editorials was investigated with regard to features that previous research had proved to be markers of such types of discourse as might be of interest to an investigation of the development of the language of newspaper editorials.

To begin with, sets of features associated with the empirically defined dimensions of linguistic variation presented in Biber (1988) were compared across decades and newspapers; these dimensions included personal involvement and information density, narrative discourse, argumentative discourse, abstract discourse, and explicit reference. However, since the study showed that the features within each set often developed in diverging directions, the old sets were broken up and new ones formed on the basis of change and continuity as well as of shared linguistic/stylistic functions, specific for newspaper editorials, among the features involved. It then became apparent that, during the 20th century, the language of the editorials developed towards greater information density and lexical specificity and diversity but at the same time towards greater informality, in so far as the use of conversational features increased. The narrative quality of the editorials at the beginning of the century gradually decreased whereas their reporting and argumentative functions remained the same over the years.

When the features were compared across the newspapers analyzed, a clear distinction was noticed between The Times and the Guardian. The language of the Guardian was the most informal and the most narrative while that of The Times was the least so. The information density was the highest in The Times and the lowest in the Guardian. In these respects, the Daily Telegraph took an intermediate position. The editorials of the Guardian were more argumentative than those of both the Daily Telegraph and The Times. As regards...


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